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Second Semester MCA Degree Examination, June/July 2011 Management Information System

Time: 3.hrs. Max. Marks: 100 Note: Answer any FIVE full questions. 1. a. Define system. Explain the generalized model of a system with neat diagram. (10 Marks) b. Explain different types of system. How do you handle system complexity? (10 Marks) 2 a. Explain the various parameters that inspect the quality of information. (INTER-INI b. Explain the general model of a human as information processor. (VE Marks) c. Which are the attributes that help to increase the utility of information? (04 Marks) 3. a. Define MIS. Explain the conceptual and physical view of a MIS. (10 Marks) b. Explain briefly the role and impact of MIS in an organization. (16 Marks) 4 a. Define strategic planning. Explain the different types of strategies. (10 Marks) b. Write short notes on tools of planning: (04 Marks) c.: Compare prototyping approach with life cycle approach. (OS Market) a. List the methods to determine the information requirement. Discuss any two in detail. (86 Marks) b. What is SWOT analysis? Explain the organizational planning process with neat block diagram. (10 Marks) e. What are the key dimensions of change management? (04 Marks) 6 a. Define Re-engineering by Michael Hammer. Explain mengineering opportunities in BPR. (06 Marks) b. Explain the significance of IT in reengineering. (04 Marks) c. What is information system processing? Explain the TOM of information system. (10 Marks) a. Define decision support system. Explain the Herbert Simon model for decision making (10 Marks) b. Explain the DBMS approach with database structure. (10 Marks) Write short notes on: a. ERP b: Phases of CRM e. Issues in e-commerce

- d. Concept of client/server architecture.

(26 Marks)

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Second Semester MCA Degree Examination, June/July 2011 Management Information System

Time: 3 hrs.

Max. Marks:100

		Note: Answer any FIVE full questions.	
1	a .	Define system. Explain various types of systems with proper examples.	(10 Marks)
	b.	Define information. Discuss various classes of information with suitable ex	amples. (1 0 Marks)
2	a.	Define MIS. Discuss MIS support for management.	(10 Marks)
	b.	What do you mean by planning? Explain essentiality of strategic planning.	(10 Marks)
3	a.	Explain any 2 MIS development process model.	(12 Marks)
	b .	What is relevance of SWOT analysis?	(08 Marks)
4	a.	Discuss various phases observed in software development life cycle.	(10 Marks)
	Ъ.	How IT is relevant in BPR? Discuss.	(10 Marks)
5	a.	Discuss methods of detaining the information requirement.	(10 Marks)
	b.	Explain relevance of data and transaction processing.	(10 Marks)
6	a.	What are objectives of the TQM in the information system? Explain.	(10 Marks)
	b.	Explain decision making process.	(05 Marks)
	c.	Explain the process of decision analysis by analytical modeling.	(05 Marks)
7	a.	List and explain benefits of the ERP.	(10 Marks)
	b.	Write note on:	
		i) SCM ii) CRM.	(10 Marks)
8	a .	Draw and explain client-server architecture model.	(05 Marks)
•	b.	Discuss various models of E-business.	(10 Marks)
	c.	Write note on:	
		i) E-mail ii) URL.	(05 Marks)

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Important Note: 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.

2. Any reventing of identification, appeal to evaluator and /or equations written eg. 42+8 = 50, will be treated as malpractice.

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